

# Corporate Sponsorship Pack

Social Bite Fund (known as Social Bite) is a registered SCIO, SC045232, regulated by the Scottish Charity Regulator (OSCR)



# Gold Sponsor – £25k



### Gift

Large branded gift prop at Tree of Kindness

### **Brand Presence**

· Logo included in the "Proudly sponsored by" section of the Festival of Kindness website homepage



- · Logo included in the "Proudly sponsored by" section of Festival of Kindness advertisements. Including retail and office posters and digital ads.
- · Logo included in the "Proudly sponsored by" section of the Festival of Kindness emailer to Social Bite supporters
- Sponsor logo on Festival of Kindness virtual tree on website
- Sponsor logo on materials given to those making a donation to the Tree of Kindness (E.g. Santa's certificate)



### Josh Littlejohn Keynote Speaker

Social Bite's Co-founder, Josh LittleJohn MBE to present at online call with staff – intro Social Bite and this Christmas campaign!



Press

### **Bespoke Social Media Post**

A specific social media shout out about your organisation, showing our appreciation of support



#### Press

- Press recognition within Festival of Kindness PR
- Quote from Josh provided for partner's internal comms, PR, social media, website and email content



#### **E-Card**

Festival of Kindness branded e-card in replacement of physical paper xmas cards to clients and customers



### **E-Mail Footer**

"Proudly supporting Festival of Kindness" branded e-mail footer - for all staff



### Volunteering

Volunteer places reserved at Trees of Kindness

# Silver Sponsor – £10k



### **Gift** Medium branded gift prop at Tree of Kindness



### **Brand Presence**

Sponsor logo on Festival of Kindness virtual tree on website



### **E-Card**

Festival of Kindness branded e-card in replacement of physical paper xmas cards to clients and customers



### Josh Littlejohn Keynote Speaker

Social Bite's Co-founder, Josh LittleJohn MBE to present at online call with staff – intro Social Bite and this Christmas campaign!

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Festival of Kindness	

**E-Mail Footer** "Proudly supporting Festival of Kindness" branded e-mail footer – for all staff



### Volunteering

Volunteer places reserved at Trees of Kindness



### **Social Media**

Included in social media shout out to Silver sponsors, showing our appreciation of support



### Press

Quote from Josh provided for partner's internal comms, PR, social media, website and email content

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# Bronze Sponsor - £5k





### **Gift** Small branded gift prop at Tree of Kindness

<b>From</b> Social Bite
Social Dife

### Press

Quote from Social Bite team for your internal comms, PR, social media and email content



### **Brand Presence**

Sponsor logo on Festival of Kindness virtual tree on website



### **E-Card**

Festival of Kindness branded e-card in replacement of physical paper xmas cards to clients and customers



### **Social Media**

Included in social media shout out to Bronze sponsors, showing our appreciation of support

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Festival of Kindness

### **E-Mail Footer**

"Proudly supporting Festival of Kindness" branded e-mail footer – for all staff

# Be part of this movement of kindness



### $\checkmark$ Tangible social impact

Be part of a campaign that demonstrates how every single pound will directly help someone in need.

### ✓ Benefitting your local community

Help those who need support and that are right on your company's doorstep.

## Relevance UK-wide

Be part of a movement that's changing how we tackle homelessness, both here and beyond our Scottish borders.

## **Fully accessible**

Contributions from just £5 will have a direct impact on someone in need this winter.

### ✓ Meaningful employee and client engagement

Be part of a campaign that is all about togetherness.

# **Positive PR stories**

Share proudly your involvement in this Festival of Kindness.

# **Inspiring content**

Inspire your employees, clients and customers with your contributions to a movement that's making tangible, positive change.

To arrange a corporate donation or bespoke partnership please contact: partnerships@social-bite.co.uk